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Contact: Deborah Horne
Telephone: 212-366-5260 x11
Email: deborah@amc.net

NEWMUSICBOX CELEBRATES 10 YEARS ONLINE

Would you have expected music to be where it is today if you had been asked in 1999?

May 1, 2009, marked the 10th anniversary of the founding of **NewMusicBox** (www.newmusicbox.org), the web magazine from the American Music Center. When it launched, it did so both in response to the shrinking space devoted to music in the mainstream media and in order to harness the opportunities presented by ever-expanding internet technologies. Over the past decade, the site has published 121 in-depth talks with people making new music across a wide spectrum, as well as over five hundred essays, nearly one thousand interactive blogposts, and thousands of news items.

To celebrate its ten years online, **NewMusicBox** has just published a special 10th anniversary edition which includes a 14-minute video featuring highlights from those 121 interviews (including clips of Philip Glass, Ornette Coleman, Maria Schneider, Milton Babbitt, Matmos, and many others), plus a series of forward-looking commentaries from eight people in our community (including George Lewis, John Luther Adams, MATA Director Missy Mazzolli, and Orchard Founder Richard Gottferrer) about what music might look like ten years from now.

About NewMusicBox.org

NewMusicBox is a Web-based advocacy magazine and portal dedicated to the music of American composers and improvisers and their champions. A multimedia publication from the American Music Center, **NewMusicBox** offers: in-depth profiles, articles, and discussions; up-to-the-minute industry news and commentary; coverage of upcoming performances and new books; plus a direct portal to our internet radio station, **Counterstream**, where visitors can hear recordings of American music as well as special programs.

About The American Music Center

The American Music Center is dedicated to building a national community of artists, organizations, and audiences creating, performing, and enjoying new American music. Since its founding in 1939 by composers Marion Bauer, Aaron Copland, Howard Hanson, Harrison Kerr, Otto Luening, and Quincy Porter, AMC has been a leader in providing field-wide advocacy, support, and connection.

AMC advocates for the community through **NewMusicBox**, its award-winning web magazine, and **Counterstream Radio**, a 24-hour online station broadcasting music by a broad range of United States composers. AMC supports the community by making grants to composers and ensembles each year, and by offering professional development resources for new music professionals. AMC connects the community through an array of information services, and through engagement with the broader performing arts field, including the **AMC Online Library**, a vast, searchable database of more than 45,000 works by American composers; publications compiling opportunities in new music and other information useful to industry professionals; and benefits and services for nearly 2,400 members in all fifty states and twenty-five countries around the world.